

NCC Cable System Order

Order #	62351596	Flight Dates	10/17/16 - 10/30/16	Update Date	10/17/16
Syscode	6700	Agency	Buying Time	Version	2 Vs. 1
System Name	Comcast/Indianapolis Interconnect, IN	Advertiser	Gregg for Indiana	Show All Lines	
Market	Indianapolis			Total # of Weeks	2
		Client Code		Total	\$4,230.00
AE	James Pagano	Product Code		Commission	\$634.50
Sales Coordinator	Evan Butcher	Est Code	n/a	Net Total	\$3,595.50
Office	Washington	Product Name		Total Spots	5
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	R1: Revised dayparts for Pre-Debate spots. 10.17.				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	DEBATE	10/17/16	10/23/16	19:00	21:00			X					-	-	1	\$1,000.00	\$1,000.00	30	R1, Pres Pre-Debate
2	MNBC	DEBATE	10/17/16	10/23/16	19:00	21:00			X					-	-	1	\$750.00	\$750.00	30	R1, Pres Pre-Debate
3	BTN	NCAA FOOTBALL	10/17/16	10/23/16	15:30	18:30						X		-	-	2	\$840.00	\$1,680.00	30	NCAA Football - Perdue
4	ESPN	NCAA FOOTBALL	10/17/16	10/23/16	19:00	22:00						X		-	-	1	\$800.00	\$800.00	30	NCAA FOOTBALL - TBD

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$4,230.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,230.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/18/16

62351596 | Indianapolis | Comcast/Indianapolis Interconnect, IN | 6700 |